



HELENA INDUSTRIAL COMPLEX

45 MINUTE DRIVE-TIME (COUNTY LEVEL)



1,030,039
POPULATION

3.1%

UNEMPLOYMENT RATE | SEASONALLY ADJUSTED

WORKFORCE

471,330 LABOR FORCE PARTICIPATION
436,322 TOTAL EMPLOYMENT
39,074 MANUFACTURING EMPLOYMENT

AVERAGE
COMMUTE TIME
 **25.6**
MINUTES

AVERAGE WAGE
\$52,256

AVERAGE MANUFACTURING WAGE
\$79,149

OCCUPATIONAL REPORT

SOC CODE	TITLE	EMPLOYED (Place of Residence)	UNEMPL	EMPLOYED (TRANSFER-ABLE SKILLS)	UNEMPL (TRANSFER-ABLE SKILLS)	REGIONAL AVERAGE WAGE	NATIONAL AVERAGE WAGE
51-2092	Team Assemblers	3,075	149	2,275	75	\$36,600	\$42,900
51-1011	First-Line Supervisors of Production and Operating Workers	2,741	38	4,783	56	\$80,700	\$73,400
51-9061	Inspectors, Testers, Sorters, Samplers, and Weighers	1,813	51	4,401	252	\$50,700	\$50,400
53-7062	Laborers and Freight, Stock, and Material Movers, Hand	7,900	494	101	2	\$35,300	\$39,700
51-9111	Packaging and Filling Machine Operators and Tenders	459	20	10,981	675	\$37,200	\$41,400
51-4121	Welders, Cutters, Solderers, and Brazers	2,852	93	11,560	511	\$57,600	\$53,600
51-2028	Electrical, Electronic, and Electromechanical Equipment Assemblers, Except Coil Winders, Tapers, and Finishers	339	17	29	2	\$37,700	\$44,300
11-1021	General and Operations Managers	8,995	122	15,417	205	\$109,500	\$128,800
17-2112	Industrial Engineers	816	11	2,679	52	\$107,100	\$104,700
51-4041	Machinists	1,095	40	999	18	\$58,400	\$54,500
41-4012	Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	3,497	62	682	9	\$74,100	\$81,100
43-5071	Shipping, Receiving, and Inventory Clerks	1,658	73	23,135	1,016	\$42,400	\$43,200
51-9161	Computer Numerically Controlled Tool Operators	304	2	804	16	\$48,200	\$50,700
51-4031	Cutting, Punching, and Press Machine Setters, Operators, and Tenders, Metal and Plastic	396	7	11,470	471	\$46,200	\$44,700
53-3032	Heavy and Tractor-Trailer Truck Drivers	6,748	194	4,083	132	\$52,700	\$56,200
49-9041	Industrial Machinery Mechanics	2,268	31	8,179	147	\$68,000	\$65,000
11-3051	Industrial Production Managers	437	3	13,304	192	\$130,200	\$126,500
53-7051	Industrial Truck and Tractor Operators	2,125	94	13,282	684	\$44,200	\$45,700
49-9071	Maintenance and Repair Workers, General	4,246	100	327	12	\$41,800	\$50,300
13-2011	Accountants and Auditors	4,152	42	1,900	34	\$75,100	\$90,600



AREA PROFILE

The Helena Industrial Complex 45 minute drive-time is defined as the counties of Greene, George, Harrison, Jackson, Mobile (AL), and Baldwin (AL).

Within this region, approximately **140,600** people have monthly earnings of between **\$1,251** to **\$3,333**.

52.6% of the workers in this earnings bracket are between the ages of **30 and 54 years**. **26.1%** are age **29 or younger**, and **21.3%** are age **55 or older** (table 1).

TABLE 1 - JOBS BY WORKERS AGE
(Workers Earning \$1,251 to \$3,333 per month)

	2018	
	COUNT	SHARE
Age 29 or younger	36,718	26.1%
Age 30 to 54	73,934	52.6%
Age 55 or older	29,948	21.3%
TOTAL PRIMARY JOBS	140,600	100.0%

TABLE 2 - JOBS BY NAICS INDUSTRY SECTOR
(Workers Earning \$1,251 to \$3,333 per month)

	2018	
	COUNT	SHARE
Agriculture, Forestry, Fishing and Hunting	904	0.6%
Mining, Quarrying, and Oil and Gas Extraction	60	0.0%
Utilities	577	0.4%
Construction	8,048	5.7%
Manufacturing	6,828	4.9%
Wholesale Trade	3,814	2.7%
Retail Trade	23,338	16.6%
Transportation and Warehousing	3,955	2.8%
Information	1,264	0.9%
Finance and Insurance	4,227	3.0%
Real Estate and Rental and Leasing	3,169	2.3%
Professional, Scientific, and Technical Services	4,949	3.5%
Management of Companies and Enterprises	1,038	0.7%
Administration & Support, Waste Management	9,660	6.9%
Educational Services	9,775	7.0%
Health Care and Social Assistance	23,773	16.9%
Arts, Entertainment, and Recreation	1,475	1.0%
Accommodation and Food Services	22,846	16.2%
Other Services (excluding Public Admin)	3,999	2.8%
Public Administration	6,901	4.9%

Within this region and earnings bracket, 16.9% are employed in Healthcare and Social Assistance, 16.6% in Retail Trade, and 16.2% in Accommodation and Food Services. **4.9% are employed in Manufacturing.** (table 2).

COMMUTING PATTERNS

A **majority of the workers** in this earnings bracket live **less than 10 miles** from work. **28.5%** live **10-24 miles** from work, and **11.8%** live **greater than 50 miles** from work (table 3).

The largest amount of workers in this earnings bracket live in the **City of Mobile, AL**, followed by the cities of Gulfport, MS, Biloxi, MS, Prichard, AL, Daphne, AL and Foley, AL (table 4).

TABLE 3 - DISTANCE TRAVELED FROM HOME TO WORK WITHIN REGION

(Workers Earning \$1,251 to \$3,333 per month)

	2018	
	COUNT	SHARE
Less than 10 miles	70,171	49.9%
10 to 24 miles	40,031	28.5%
25 to 50 miles	13,876	9.9%
Greater than 50 miles	16,522	11.8%
TOTAL PRIMARY JOBS	140,600	100.0%

TABLE 4 - WHERE WORKERS LIVE WHO WORK IN REGION

(Workers Earning \$1,251 to \$3,333 per month)

	2018	
	COUNT	SHARE
Mobile, AL	25,638	18.2%
Gulfport, MS	9,290	6.6%
Biloxi, MS	5,755	4.1%
Prichard, AL	3,100	2.2%
Daphne, AL	2,742	2.0%
Foley, AL	2,703	1.9%
Pascagoula, MS	2,501	1.8%
Tillmans Corner, AL	2,363	1.7%
Gautier, MS	2,277	1.6%
Ocean Springs, MS	2,024	1.4%
Fairhope, AL	1,917	1.4%
Saraland, AL	1,710	1.2%
Long Beach, MS	1,679	1.2%
Gulf Shores, AL	1,570	1.1%
D'Iberville, MS	1,520	1.1%
Moss Point, MS	1,499	1.1%
St. Martin, MS	1,247	0.9%
Bay Minette, AL	1,199	0.9%
Gulf Hills, MS	1,147	0.8%
Chickasaw, AL	1,040	0.7%
Latimer, MS	950	0.7%
Semmes, AL	876	0.6%
Robertsdale, AL	829	0.6%
Theodore, AL	813	0.6%
Gulf Park Estates, MS	760	0.5%
ALL OTHER LOCATIONS	63,451	45.1%

