



HELENA INDUSTRIAL COMPLEX

45 MINUTE DRIVE-TIME (COUNTY LEVEL)



1,011,384
POPULATION

4.8%

UNEMPLOYMENT
RATE | AUGUST
2021

WORKFORCE

458,981 CIVILIAN LABOR FORCE
411,787 TOTAL EMPLOYMENT
40,223 MANUFACTURING EMPLOYMENT

AVERAGE
COMMUTE TIME
 **25.2**
MINUTES

AVERAGE WAGE
\$46,668

AVERAGE MANUFACTURING WAGE
\$71,295

OCCUPATIONAL REPORT

SOC CODE	TITLE	EMPLOYED (Place of Residence)	UNEMPL	EMPLOYED (TRANSFER-ABLE SKILLS)	UNEMPL (TRANSFER-ABLE SKILLS)	AVERAGE WAGE
51-2092	Team Assemblers	1,232	161	259	27	\$31,300
51-1011	First-Line Supervisors of Production and Operating Workers	832	35	1,291	53	\$61,000
51-9061	Inspectors, Testers, Sorters, Samplers, and Weighers	640	42	2,066	151	\$37,800
53-7062	Laborers and Freight, Stock, and Material Movers, Hand	3,126	290	6	1	\$30,100
51-4041	Machinists	389	25	356	28	\$42,300
51-9111	Packaging and Filling Machine Operators and Tenders	418	31	5,380	557	\$29,200
51-4121	Welders, Cutters, Solderers, and Brazers	638	59	5,364	493	\$44,200
51-2028	Electrical, Electronic, and Electromechanical Assemblers, Except Coil Winders, Tapers, and Finishers	601	27	22	1	\$33,800
49-9041	Industrial Machinery Mechanics	642	19	3,052	179	\$46,800
41-4012	Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	986	42	76	3	\$56,000
43-5071	Shipping, Receiving, and Inventory Clerks	699	48	6,174	433	\$33,100
51-4031	Cutting, Punching, and Press Machine Setters, Operators, and Tenders, Metal and Plastic	122	7	4,325	387	\$31,600
11-1021	General and Operations Managers	2,131	92	6,879	239	\$92,200
51-9198	Helpers--Production Workers	444	62	4,877	449	\$28,400
17-2112	Industrial Engineers	239	6	604	19	\$89,000
53-7051	Industrial Truck and Tractor Operators	794	66	5,093	408	\$33,900
49-9071	Maintenance and Repair Workers, General	1,707	101	59	5	\$33,000
53-7064	Packers and Packagers, Hand	460	56	1,636	208	\$22,700
15-1256	Software Developers and Software Quality Assurance Analysts and Testers	278	6	888	19	\$92,000
51-2099	Assemblers and Fabricators, All Other	206	25	1,232	161	\$30,800



AREA PROFILE

The Helena Industrial Complex 45 minute drive-time is defined as the counties of Greene, George, Harrison, Jackson, Mobile (AL), and Baldwin (AL).

Within this region, approximately **140,600** people have monthly earnings of between **\$1,251** to **\$3,333**.

52.6% of the workers in this earnings bracket are between the ages of **30 and 54 years**. **26.1%** are age **29 or younger**, and **21.3%** are age **55 or older** (table 1).

TABLE 1 - JOBS BY WORKERS AGE
(Workers Earning \$1,251 to \$3,333 per month)

	2018	
	COUNT	SHARE
Age 29 or younger	36,718	26.1%
Age 30 to 54	73,934	52.6%
Age 55 or older	29,948	21.3%
TOTAL PRIMARY JOBS	140,600	100.0%

TABLE 2 - JOBS BY NAICS INDUSTRY SECTOR
(Workers Earning \$1,251 to \$3,333 per month)

	2018	
	COUNT	SHARE
Agriculture, Forestry, Fishing and Hunting	904	0.6%
Mining, Quarrying, and Oil and Gas Extraction	60	0.0%
Utilities	577	0.4%
Construction	8,048	5.7%
Manufacturing	6,828	4.9%
Wholesale Trade	3,814	2.7%
Retail Trade	23,338	16.6%
Transportation and Warehousing	3,955	2.8%
Information	1,264	0.9%
Finance and Insurance	4,227	3.0%
Real Estate and Rental and Leasing	3,169	2.3%
Professional, Scientific, and Technical Services	4,949	3.5%
Management of Companies and Enterprises	1,038	0.7%
Administration & Support, Waste Management	9,660	6.9%
Educational Services	9,775	7.0%
Health Care and Social Assistance	23,773	16.9%
Arts, Entertainment, and Recreation	1,475	1.0%
Accommodation and Food Services	22,846	16.2%
Other Services (excluding Public Admin)	3,999	2.8%
Public Administration	6,901	4.9%

Within this region and earnings bracket, 16.9% are employed in Healthcare and Social Assistance, 16.6% in Retail Trade, and 16.2% in Accommodation and Food Services. **4.9% are employed in Manufacturing.** (table 2).

COMMUTING PATTERNS

A **majority of the workers** in this earnings bracket live **less than 10 miles** from work. **28.5%** live **10-24 miles** from work, and **11.8%** live **greater than 50 miles** from work (table 3).

The largest amount of workers in this earnings bracket live in the **City of Mobile, AL**, followed by the cities of Gulfport, MS, Biloxi, MS, Prichard, AL, Daphne, AL and Foley, AL (table 4).

TABLE 3 - DISTANCE TRAVELED FROM HOME TO WORK WITHIN REGION

(Workers Earning \$1,251 to \$3,333 per month)

	2018	
	COUNT	SHARE
Less than 10 miles	70,171	49.9%
10 to 24 miles	40,031	28.5%
25 to 50 miles	13,876	9.9%
Greater than 50 miles	16,522	11.8%
TOTAL PRIMARY JOBS	140,600	100.0%

TABLE 4 - WHERE WORKERS LIVE WHO WORK IN REGION

(Workers Earning \$1,251 to \$3,333 per month)

	2018	
	COUNT	SHARE
Mobile, AL	25,638	18.2%
Gulfport, MS	9,290	6.6%
Biloxi, MS	5,755	4.1%
Prichard, AL	3,100	2.2%
Daphne, AL	2,742	2.0%
Foley, AL	2,703	1.9%
Pascagoula, MS	2,501	1.8%
Tillmans Corner, AL	2,363	1.7%
Gautier, MS	2,277	1.6%
Ocean Springs, MS	2,024	1.4%
Fairhope, AL	1,917	1.4%
Saraland, AL	1,710	1.2%
Long Beach, MS	1,679	1.2%
Gulf Shores, AL	1,570	1.1%
D'Iberville, MS	1,520	1.1%
Moss Point, MS	1,499	1.1%
St. Martin, MS	1,247	0.9%
Bay Minette, AL	1,199	0.9%
Gulf Hills, MS	1,147	0.8%
Chickasaw, AL	1,040	0.7%
Latimer, MS	950	0.7%
Semmes, AL	876	0.6%
Robertsdale, AL	829	0.6%
Theodore, AL	813	0.6%
Gulf Park Estates, MS	760	0.5%
ALL OTHER LOCATIONS	63,451	45.1%

