



HELENA INDUSTRIAL COMPLEX

45 MINUTE DRIVE-TIME (COUNTY LEVEL)



1,011,384
POPULATION

4.8%

UNEMPLOYMENT
RATE | AUGUST
2021

WORKFORCE

458,981 CIVILIAN LABOR FORCE
411,787 TOTAL EMPLOYMENT
40,223 MANUFACTURING EMPLOYMENT

AVERAGE
COMMUTE TIME
 **25.2**
MINUTES

AVERAGE WAGE
\$46,668

AVERAGE MANUFACTURING WAGE
\$71,295

OCCUPATIONAL REPORT

| SOC CODE | TITLE | EMPLOYED (Place of Residence) | UNEMPL | EMPLOYED (TRANSFER-ABLE SKILLS) | UNEMPL (TRANSFER-ABLE SKILLS) | AVERAGE WAGE |
|----------|--|-------------------------------|--------|---------------------------------|-------------------------------|--------------|
| 51-2092 | Team Assemblers | 1,232 | 161 | 259 | 27 | \$31,300 |
| 51-1011 | First-Line Supervisors of Production and Operating Workers | 832 | 35 | 1,291 | 53 | \$61,000 |
| 51-9061 | Inspectors, Testers, Sorters, Samplers, and Weighers | 640 | 42 | 2,066 | 151 | \$37,800 |
| 53-7062 | Laborers and Freight, Stock, and Material Movers, Hand | 3,126 | 290 | 6 | 1 | \$30,100 |
| 51-4041 | Machinists | 389 | 25 | 356 | 28 | \$42,300 |
| 51-9111 | Packaging and Filling Machine Operators and Tenders | 418 | 31 | 5,380 | 557 | \$29,200 |
| 51-4121 | Welders, Cutters, Solderers, and Brazers | 638 | 59 | 5,364 | 493 | \$44,200 |
| 51-2028 | Electrical, Electronic, and Electromechanical Assemblers, Except Coil Winders, Tapers, and Finishers | 601 | 27 | 22 | 1 | \$33,800 |
| 49-9041 | Industrial Machinery Mechanics | 642 | 19 | 3,052 | 179 | \$46,800 |
| 41-4012 | Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products | 986 | 42 | 76 | 3 | \$56,000 |
| 43-5071 | Shipping, Receiving, and Inventory Clerks | 699 | 48 | 6,174 | 433 | \$33,100 |
| 51-4031 | Cutting, Punching, and Press Machine Setters, Operators, and Tenders, Metal and Plastic | 122 | 7 | 4,325 | 387 | \$31,600 |
| 11-1021 | General and Operations Managers | 2,131 | 92 | 6,879 | 239 | \$92,200 |
| 51-9198 | Helpers--Production Workers | 444 | 62 | 4,877 | 449 | \$28,400 |
| 17-2112 | Industrial Engineers | 239 | 6 | 604 | 19 | \$89,000 |
| 53-7051 | Industrial Truck and Tractor Operators | 794 | 66 | 5,093 | 408 | \$33,900 |
| 49-9071 | Maintenance and Repair Workers, General | 1,707 | 101 | 59 | 5 | \$33,000 |
| 53-7064 | Packers and Packagers, Hand | 460 | 56 | 1,636 | 208 | \$22,700 |
| 15-1256 | Software Developers and Software Quality Assurance Analysts and Testers | 278 | 6 | 888 | 19 | \$92,000 |
| 51-2099 | Assemblers and Fabricators, All Other | 206 | 25 | 1,232 | 161 | \$30,800 |



AREA PROFILE

The Helena Industrial Complex 45 minute drive-time is defined as the counties of Greene, George, Harrison, Jackson, Mobile (AL), and Baldwin (AL).

Within this region, approximately **140,600** people have monthly earnings of between **\$1,251** to **\$3,333**.

52.6% of the workers in this earnings bracket are between the ages of **30 and 54 years**. **26.1%** are age **29 or younger**, and **21.3%** are age **55 or older** (table 1).

TABLE 1 - JOBS BY WORKERS AGE
(Workers Earning \$1,251 to \$3,333 per month)

| | 2018 | |
|---------------------------|----------------|---------------|
| | COUNT | SHARE |
| Age 29 or younger | 36,718 | 26.1% |
| Age 30 to 54 | 73,934 | 52.6% |
| Age 55 or older | 29,948 | 21.3% |
| TOTAL PRIMARY JOBS | 140,600 | 100.0% |

TABLE 2 - JOBS BY NAICS INDUSTRY SECTOR
(Workers Earning \$1,251 to \$3,333 per month)

| | 2018 | |
|--|--------|-------|
| | COUNT | SHARE |
| Agriculture, Forestry, Fishing and Hunting | 904 | 0.6% |
| Mining, Quarrying, and Oil and Gas Extraction | 60 | 0.0% |
| Utilities | 577 | 0.4% |
| Construction | 8,048 | 5.7% |
| Manufacturing | 6,828 | 4.9% |
| Wholesale Trade | 3,814 | 2.7% |
| Retail Trade | 23,338 | 16.6% |
| Transportation and Warehousing | 3,955 | 2.8% |
| Information | 1,264 | 0.9% |
| Finance and Insurance | 4,227 | 3.0% |
| Real Estate and Rental and Leasing | 3,169 | 2.3% |
| Professional, Scientific, and Technical Services | 4,949 | 3.5% |
| Management of Companies and Enterprises | 1,038 | 0.7% |
| Administration & Support, Waste Management | 9,660 | 6.9% |
| Educational Services | 9,775 | 7.0% |
| Health Care and Social Assistance | 23,773 | 16.9% |
| Arts, Entertainment, and Recreation | 1,475 | 1.0% |
| Accommodation and Food Services | 22,846 | 16.2% |
| Other Services (excluding Public Admin) | 3,999 | 2.8% |
| Public Administration | 6,901 | 4.9% |

Within this region and earnings bracket, 16.9% are employed in Healthcare and Social Assistance, 16.6% in Retail Trade, and 16.2% in Accommodation and Food Services. **4.9% are employed in Manufacturing.** (table 2).

COMMUTING PATTERNS

A **majority of the workers** in this earnings bracket live **less than 10 miles** from work. **28.5%** live **10-24 miles** from work, and **11.8%** live **greater than 50 miles** from work (table 3).

The largest amount of workers in this earnings bracket live in the **City of Mobile, AL**, followed by the cities of Gulfport, MS, Biloxi, MS, Prichard, AL, Daphne, AL and Foley, AL (table 4).

TABLE 3 - DISTANCE TRAVELED FROM HOME TO WORK WITHIN REGION

(Workers Earning \$1,251 to \$3,333 per month)

| | 2018 | |
|---------------------------|----------------|---------------|
| | COUNT | SHARE |
| Less than 10 miles | 70,171 | 49.9% |
| 10 to 24 miles | 40,031 | 28.5% |
| 25 to 50 miles | 13,876 | 9.9% |
| Greater than 50 miles | 16,522 | 11.8% |
| TOTAL PRIMARY JOBS | 140,600 | 100.0% |

TABLE 4 - WHERE WORKERS LIVE WHO WORK IN REGION

(Workers Earning \$1,251 to \$3,333 per month)

| | 2018 | |
|----------------------------|---------------|--------------|
| | COUNT | SHARE |
| Mobile, AL | 25,638 | 18.2% |
| Gulfport, MS | 9,290 | 6.6% |
| Biloxi, MS | 5,755 | 4.1% |
| Prichard, AL | 3,100 | 2.2% |
| Daphne, AL | 2,742 | 2.0% |
| Foley, AL | 2,703 | 1.9% |
| Pascagoula, MS | 2,501 | 1.8% |
| Tillmans Corner, AL | 2,363 | 1.7% |
| Gautier, MS | 2,277 | 1.6% |
| Ocean Springs, MS | 2,024 | 1.4% |
| Fairhope, AL | 1,917 | 1.4% |
| Saraland, AL | 1,710 | 1.2% |
| Long Beach, MS | 1,679 | 1.2% |
| Gulf Shores, AL | 1,570 | 1.1% |
| D'Iberville, MS | 1,520 | 1.1% |
| Moss Point, MS | 1,499 | 1.1% |
| St. Martin, MS | 1,247 | 0.9% |
| Bay Minette, AL | 1,199 | 0.9% |
| Gulf Hills, MS | 1,147 | 0.8% |
| Chickasaw, AL | 1,040 | 0.7% |
| Latimer, MS | 950 | 0.7% |
| Semmes, AL | 876 | 0.6% |
| Robertsdale, AL | 829 | 0.6% |
| Theodore, AL | 813 | 0.6% |
| Gulf Park Estates, MS | 760 | 0.5% |
| ALL OTHER LOCATIONS | 63,451 | 45.1% |

